

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

GOLDBERG et al.

Application No.: 09/502,285

Filed: February 11, 2000

Atty. Docket No.: 3367-2-2

For: "NETWORKED SYSTEM FOR
PRESENTING ADVERTISING"

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir/Madam:

Applicant's representative hereby provides notice that U.S. Patent Application
Serial No. 10/994,054 is now assigned to Beneficial Innovations, Inc., which is the
assignee of the present application. The recordation of this assignment is being
concurrently filed with the Assignment Services Branch.

Respectfully submitted,

SHERIDAN ROSS P.C.

By: /Dennis J. Dupray/
Dennis J. Dupray
Registration No. 46,299
1560 Broadway, Suite 1200
Denver, Colorado 80202
Telephone: 303-863-9700

Date: July 11, 2008